

Simplicity.

# Propaganda of More

TRY LONG-LASTING

## CONSUMERISM

Feeling low? Down in the dumps? Blue? CONSUMERISM has what it takes to put a smile back on your face! Using a patented method of irrational buying and acute materialism, CONSUMERISM makes you happy - EVERY SINGLE TIME.

CUT OUT THIS FORM, AND MAIL IT ALONG WITH SIX BOX TOPS, A SELF-ADRESSED ENVELOPE AND FIVE DOLLARS HANDLING TO RECEIVE A

### FREE!

COPY OF OUR CONSUMERISM BROCHURE IN FULL COLOR!

YES! I WANT MORE INFORMATION ON HOW CONSUMERISM CAN TURN MY FROWN AROUND!

Circle one:

**CHECK OR CASH**



IT IS MORE  
BLESSED TO

## *give*

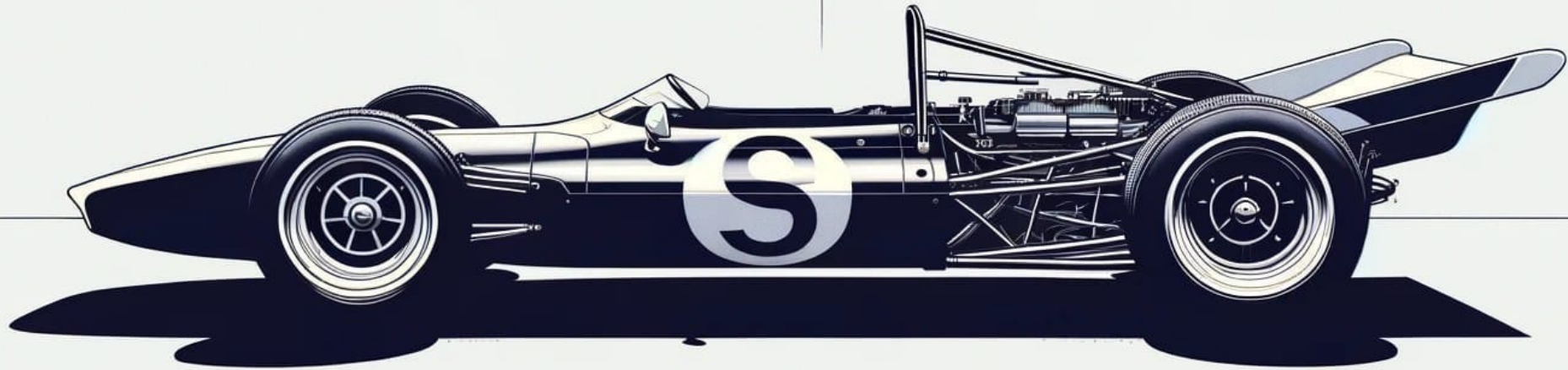
THAN TO  
RECEIVE.

ACTS 20:35





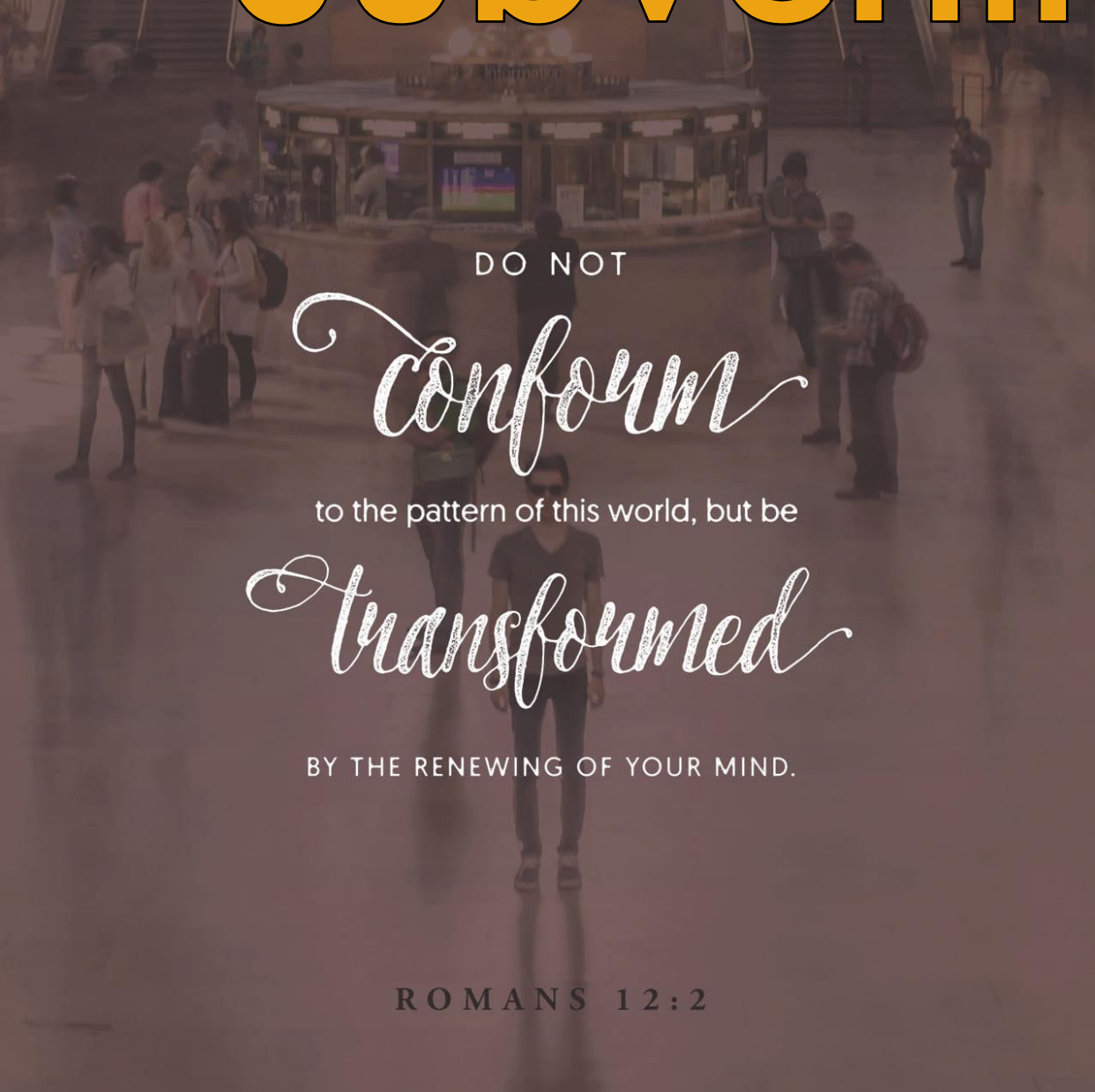
SIMPLIFY  
AND  
ADD  
LIGHTNESS



*"To some, perfection is achieved when there is nothing more to add. To others, perfection is achieved when there is nothing left to take away."*

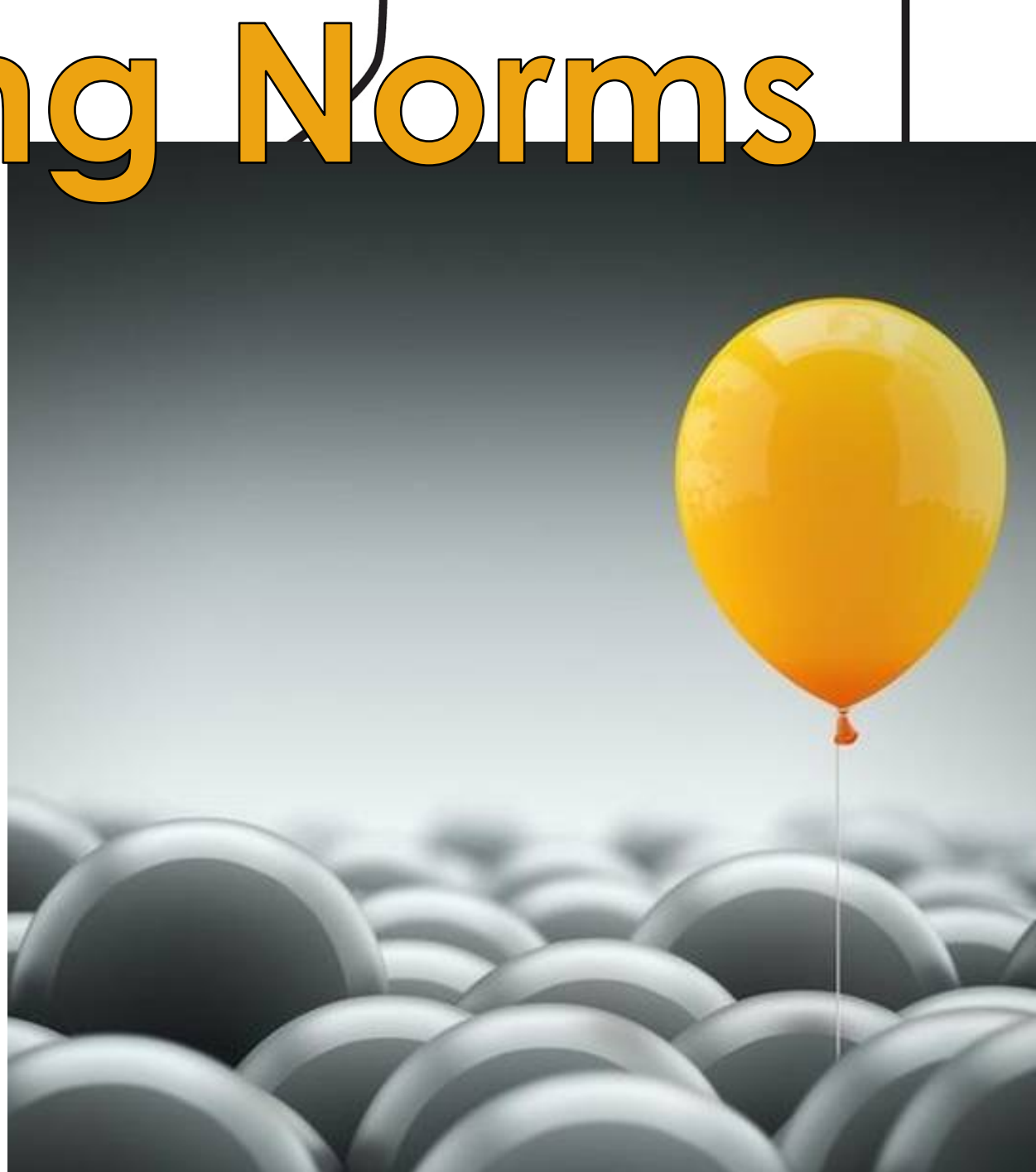
- Colin Chapman, founder of Lotus -

# Subverting Norms



DO NOT  
*conform*  
to the pattern of this world, but be  
*transformed*  
BY THE RENEWING OF YOUR MIND.

ROMANS 12:2



# Contentment

Now godliness with  
*contentment*  
**IS GREAT GAIN.**

1 Timothy 6:6



“But people who [constantly want more] fall into **temptation** and are **trapped** by many **foolish** and **harmful** desires that **plunge** them into **ruin** and **destruction**. For the love of money is the root of all kinds of **evil**. And some people, **craving money**, have **wandered** from the true faith and **pierced themselves** with **many sorrows**.”

– 1 Timothy 2:9-10 –



# Add Lightness

Let us throw off everything that hinders  
and the sin that so easily entangles.

And let us run with *perseverance*  
*the race* marked out for us.

HEBREWS 12:1

O God, I beg two favors from you;  
let me have them before I die.  
First, help me never to tell a lie.

Second, give me neither poverty nor riches!

**GIVE ME JUST ENOUGH TO  
SATISFY MY NEEDS.**

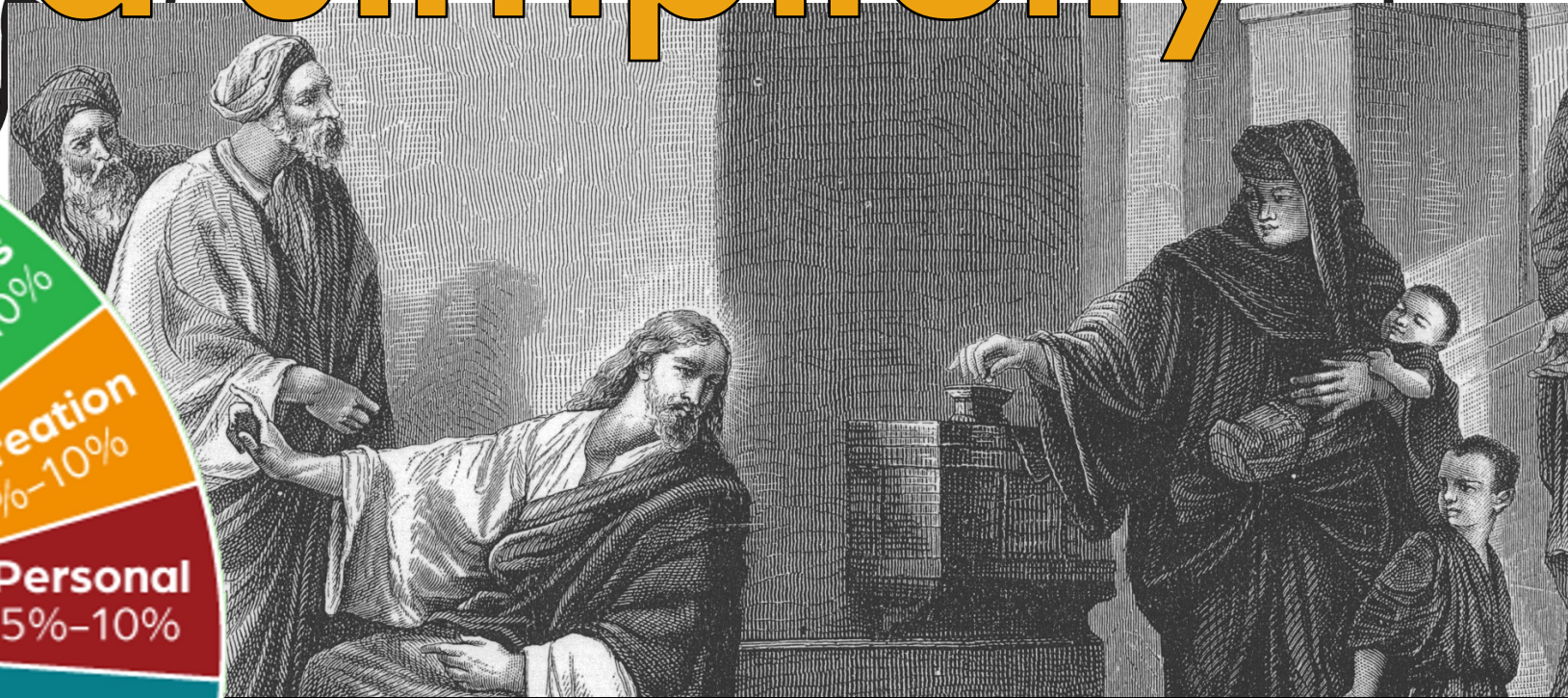
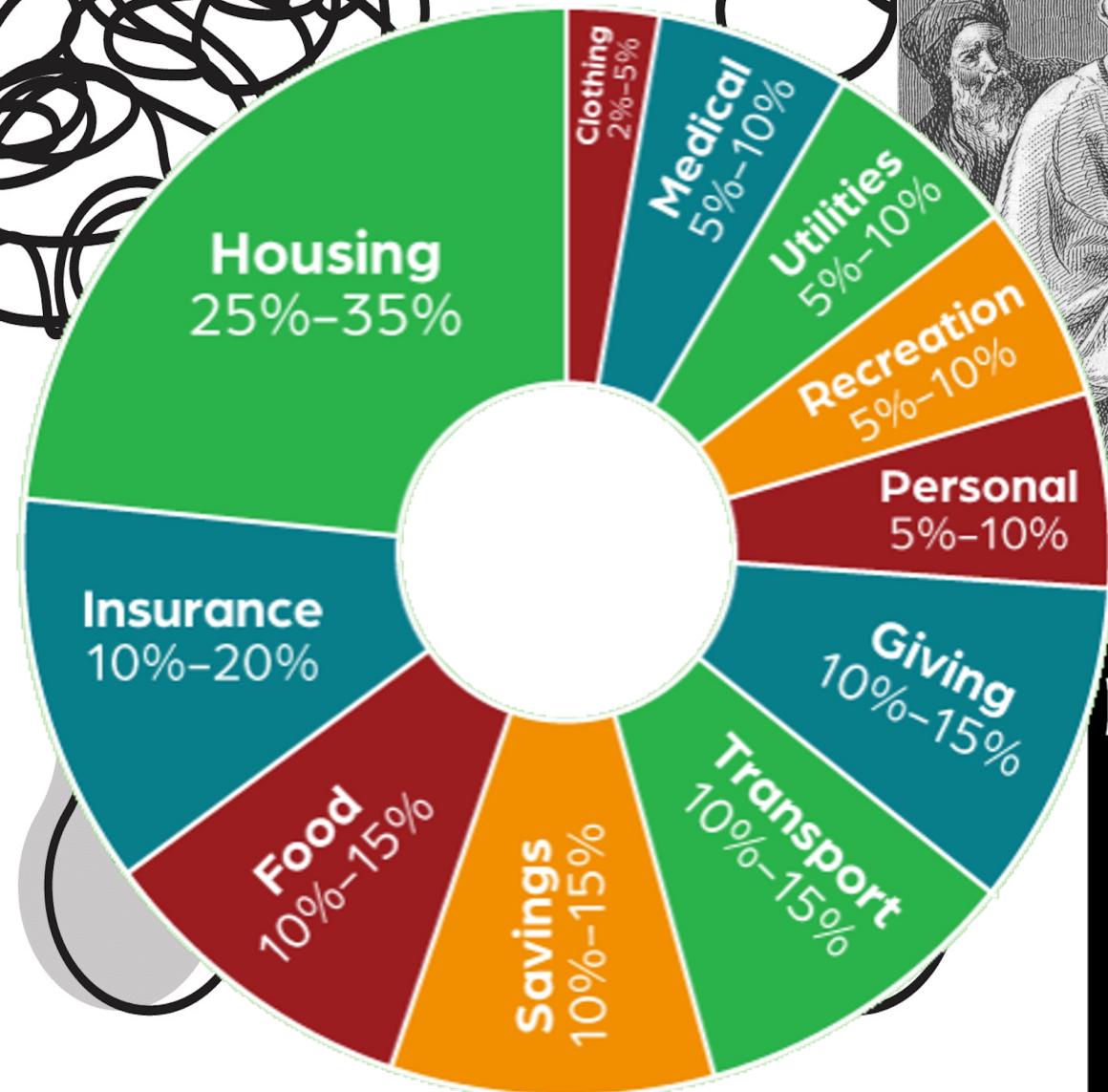
For if I grow rich, I may deny you and say,  
“Who is the Lord?”

And if I am too poor, I may steal  
and thus insult God’s holy name.

PROVERBS 30:7-9 NLT



# Forced Simplicity



First Fruits: Giving Our Best...

...not our leftovers





# Abundant Life

THE THIEF COMES ONLY  
TO STEAL AND KILL  
AND DESTROY.

I CAME THAT THEY

MAY HAVE LIFE AND

*have it abundantly.*

JOHN 10:10

Be on your guard against  
all kinds of greed;

life does not consist in an  
abundance of possessions.

LUKE 12:15